


# AMPLIFY WOMEN

— TAMPA BAY —

## NAVIGATORS OF CHANGE: WOMEN AT THE HELM

THE THIRD ANNUAL SUMMIT





**Navigators of Change** speaks to women who are actively **leading change, creating change, and moving through change** in their businesses, careers, and lives.

The summit recognizes that leadership is not linear. Women arrive at the helm through different paths, at different moments, and with different lived experiences. **What unites them is the desire to lead** with intention, adapt with confidence, and grow in community with others who “get it.”

This is a business summit designed for women at every stage, **from emerging entrepreneurs to seasoned leaders, who are:**

- **Steering** organizations, teams, and ideas forward
- **Building** or reshaping businesses and careers
- **Experiencing** personal or professional transitions that impact how they lead
- **Seeking** peers who understand both the responsibility and the reality of leadership



# HOW THIS SHOWS UP IN OUR SUMMIT EXPERIENCE

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The Amplify Women Tampa Bay Annual Summit is both  
**a business accelerator and a place of belonging.**

## ATTENDEES COME FOR:

- Practical business insights, strategy, and tools
- Speakers and workshops grounded in real-world leadership
- Meaningful connection with women in similar life or career stages
- Honest conversations about growth, change, and decision-making

## THEY LEAVE WITH:

- Clearer direction
- Stronger networks
- Renewed confidence in their leadership
- A sense of connection to women navigating similar challenges and opportunities



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“This was such a unique, supportive environment created this past weekend at Amplify Women Tampa Bay! These women were truly here to connect and support one another. I am grateful for the connections made, the willingness to share ideas and advice, the wisdom from the powerhouse speakers, and a space where it truly felt like we are all in this together.”

**Adency Selena**

Confidence Speaker & Coach

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“What an inspiring weekend at the [Amplify Women Tampa Bay Women’s Summit](#)! It was an incredible gathering of talented, driven, and generous female professionals from across our community a day filled with connection, lively discussions, timely topics, and an energy that was truly unmatched.”

**Alexis Guilbeau**

Mustard Seed Advisors of Raymond James

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# COMMUNITY SPONSOR

## THE TITLE SPONSOR

As the highest sponsorship tier for 2026, **the Community Sponsor** receives unmatched visibility as the exclusive title sponsor for the full program year. The Community Sponsor will serve as the lead partner for all AWTB events, including the Annual Summit, with prominent brand exposure across all event materials, on-site signage, and digital platforms. This partnership also includes dedicated features in the AWTB newsletter, ensuring consistent, high-impact visibility throughout the year.

**\$20,000 | ONE AVAILABLE**

# PRESENTING SPONSOR

## SUMMIT PRESENTING SPONSOR

**The Presenting Sponsor** is the premier event-specific partnership for the 2026 Amplify Women Tampa Bay Annual Summit. This sponsor is prominently positioned alongside the Year-Round Title Sponsor as a leading supporter of women navigating change and leading growth.

This opportunity is designed for brands seeking high visibility, meaningful alignment, and direct engagement during the Summit's most visible moments.

**\$10,000 | ONE AVAILABLE**

# PRESENTING SPONSOR RECEIVES:

- ✔ Title recognition as Presenting Sponsor of the 2026 Annual Summit, alongside the Year-Round Title Sponsor
- ✔ Prominent logo placement across Summit materials, including digital and onsite assets
- ✔ Verbal recognition from the stage during key moments
- ✔ Opportunity to welcome attendees or present brief remarks
- ✔ Premium onsite signage throughout the event
- ✔ Dedicated social media features tied to the Summit
- ✔ Featured spotlight in the Amplify Women Tampa Bay e-newsletter
- ✔ One reserved table with ten (10) General Admission tickets
- ✔ Opportunity to include branded materials or items in attendee gift bags

*VIP access is included for Presenting Sponsors.*

# VIP DINNER SPONSOR

## EXCLUSIVE EXPERIENCE SPONSOR

The **VIP Dinner** is an invitation-only experience designed to foster meaningful conversation and connection among speakers and select sponsors. Attendance is intentionally limited to preserve the intimacy and impact of the evening.

As the exclusive VIP Dinner Sponsor, your brand is positioned at the center of one of the Summit's most memorable and relationship-driven moments.

**\$7,000 | ONE AVAILABLE**

# VIP DINNER SPONSOR RECEIVES:

- ✓ Exclusive recognition as the VIP Dinner Sponsor
- ✓ Brand presence at the VIP Dinner, including onsite signage
- ✓ Verbal recognition during the dinner program
- ✓ Opportunity to welcome attendees with brief remarks
- ✓ Inclusion in Summit digital marketing and sponsor listings
- ✓ Social media acknowledgment tied to the VIP experience
- ✓ 2 VIP Summit Guest Tickets

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## About the VIP Experience

VIP attendance is capped at 50 total participants, including speakers and sponsors

VIP invitations are extended only to:

- Summit speakers
  - Sponsors at the \$10,000+ level
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# TABLE SPONSOR

## LEADERSHIP TABLE PARTNER

The **Table Sponsor** opportunity is ideal for organizations who want to bring a group to the Summit and be visibly aligned with women-led growth and leadership in Tampa Bay.

**\$3,000 | FIVE AVAILABLE**

# TABLE SPONSOR RECEIVES:

- ✓ Ten (10) General Admission tickets to the 2026 Amplify Women Tampa Bay Annual Summit (*General Admission value: \$295 per ticket, \$2,950 total value*)
- ✓ Reserved table seating for your group during Summit programming
- ✓ Table signage recognizing your company as a Leadership Table Partner
- ✓ Inclusion in Summit sponsor listings
- ✓ Opportunity to provide materials or branded items for attendee distribution

## **This Sponsorship is designed for companies who want to:**

- Host clients, partners, or team members
- Introduce their brand to a highly engaged audience of women leaders
- Participating in the Summit experience without VIP-level access

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*Please note: VIP access and VIP Dinner invitations are reserved for speakers and select sponsors at the \$10,000+ level.*

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# WORKSHOP SPONSOR

## WORKSHOP SESSION PARTNER

**Workshop Sponsors** support hands-on, skill-building sessions that deliver real business value to Summit attendees. These sessions are designed to be practical, interactive, and grounded in real-world leadership and growth.

**This sponsorship is ideal for** organizations aligned with education, professional development, and women-led business growth.

**DAY ONE—\$3,000**  
ONE AVAILABLE

**DAY TWO—\$3,000**  
ONE AVAILABLE

# EACH WORKSHOP SPONSOR RECEIVES:

- ✔ Branding at the sponsored workshop session
- ✔ Verbal recognition during the workshop
- ✔ Opportunity to introduce the facilitator or session
- ✔ Onsite signage at the workshop location
- ✔ Social media recognition
- ✔ Inclusion in Summit newsletter promotions
- ✔ 2 General Admission Tickets

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*Workshop content is curated to maintain a high-value, non-promotional experience for attendees.*

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# PARKING SPONSOR

## CONVENIENCE & ACCESS PARTNER

The Parking Sponsor supports a smooth and welcoming arrival experience for Summit attendees. This sponsorship offers clear, practical visibility throughout the event.

**\$5,000 | ONE AVAILABLE**

## THE PARKING SPONSOR RECEIVES:

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- ✓ Onsite signage
- ✓ Social media mention
- ✓ Inclusion in Summit newsletter communications
- ✓ Two (2) General Admission tickets

# SPEAKER SPONSOR

## SPEAKER SUPPORT PARTNER

Speaker Sponsors are aligned with the voices and insights shaping the Summit conversation. This opportunity connects your brand to thought leadership while supporting the delivery of high-quality programming.

**\$2,500 | THREE AVAILABLE**

## THE **SPEAKER** **SPONSOR** RECEIVES:

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- ✔ Brand recognition in connection with a sponsored speaker
- ✔ Verbal recognition during the speaker's introduction
- ✔ Social media acknowledgment tied to the speaker session
- ✔ One (1) General Admission ticket to the Summit

# ENTERTAINMENT SPONSOR

## EXPERIENCE PARTNER

Entertainment Sponsors support the moments of energy, connection, and celebration woven throughout the Summit experience.

**\$2,000 | TWO AVAILABLE**

## THE ENTERTAINMENT SPONSOR RECEIVES:

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- ✓ Brand recognition during sponsored entertainment experiences
- ✓ Verbal recognition during the event
- ✓ Onsite signage
- ✓ Social media promotion

# GIFT BAG SPONSOR

## ATTENDEE TAKEAWAY PARTNER

Gift Bag Sponsors place their brand directly into the hands of Summit attendees through curated, tangible takeaways.

**\$1,500 | TWO AVAILABLE**

## THE GIFT BAG SPONSOR RECEIVES:

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- ✔ Opportunity to include a branded item or material in attendee gift bags
- ✔ Logo placement on gift bag signage
- ✔ Social media mention

# NAME BADGE SPONSOR

## VISIBILITY PARTNER

Name Badge Sponsors receive consistent, high-frequency visibility throughout the Summit as attendees engage with one another.

**\$1,000 | ONE AVAILABLE**

## THE NAME BADGE SPONSOR RECEIVES:

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- ✔ Logo placement on attendee name badges
- ✔ Social media mention

# LUNCH SPONSOR

## VISIBILITY PARTNER

Lunch Sponsors support one of the Summit's most natural connection points, where conversation and collaboration continue.

**\$750 | TWO AVAILABLE**

## THE LUNCH SPONSOR RECEIVES:

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- ✓ Signage during the sponsored lunch
- ✓ Verbal recognition during the lunch period

A woman in a pink blazer is speaking into a microphone, while three other women are seated and listening. The scene is set in a modern, brightly lit room with large windows in the background.

# CUSTOM SPONSORSHIPS

We're happy to co-create **custom sponsorship opportunities** that align with your goals, audience, and brand values.

# SPONSORSHIPS AT A GLANCE

Sponsorship Level	Investment	Availability	Tickets Included	VIP Access	Brand Visibility	Onsite Recognition	Speaking/Remarks
<b>Presenting Sponsor</b>	\$10,000	1	10 General Admission (Table) 4 VIP Dinner Tickets	Included	Highest visibility across all Summit materials	Premium Signage, stage recognition	Welcome or brief remarks
<b>VIP Dinner Sponsor</b>	\$7,000	1	2 VIP Summit Tickets 2 VIP Dinner Tickets	Included	High visibility tied to VIP experience	Dinner signage, verbal recognition	Welcome remarks at dinner
<b>Workshop Sponsor (Day 1 or Day 2)</b>	\$3,000	1 per day	2 General Admission		Workshop-level visibility	Session signage, verbal recognition	Introduce facilitator
<b>Table Sponsor</b>	\$3,000	5	10 General Admission		Table-level recognition	Table signage	
<b>Speaker Sponsor</b>	\$2,500	3	1 General Admission		Speaker-level visibility	Verbal recognition	Introduce Speaker
<b>Parking Sponsor</b>	\$2,500	1	2 General Admission		High-frequency practical visibility	Parking signage	
<b>Entertainment Sponsor</b>	\$2,000	2	1 General Admission		Experience-based visibility	Onsite signage, verbal recognition	
<b>Gift Bag Sponsor</b>	\$1,500	4	1 General Admission		Tangible brand placement	Gift bag signage	
<b>Name Badge Sponsor</b>	\$1,000	1	None Included		Continuous attendee visibility	Logo on badges	
<b>Lunch Sponsor</b>	\$750	2	None Included		Focused mealtime visibility	Lunch signage, verbal recognition	

# MAXIMIZING YOUR BRAND EXPOSURE BY SPONSORING EARLY

Be included in our marketing starting in February

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THANK YOU TO OUR CURRENT SPONSORS!

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# RESERVE YOUR SPONSORSHIP TODAY

Place Your Brand in Front of Tampa Bay's **Decision Makers**



RESERVE YOUR SPONSORSHIP!



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