



AGENDA

Friday, August 8, 2025

- 8:00 – 9:00 Registration | Coffee Reception Sponsored by Kahwa Coffee
- 9:00 – 9:55 Opening Remarks and Welcome Activities
- 9:55 – 10:00 Message from our sponsor Optimum Health & Wellness
- 10:00 – 11:00 Opening Speaker - Rose LeJiste, RL Engineering and Tech Solutions

Break

11:15 – 12:00 **Panel Discussion – Beyond the Title**

Elisa Caro, Chief Revenue Officer SMARTCHOICE
Karen Koundourakis, Chief Retail Officer, LMCU
Dr. Cynthia Johnson, Director, Pinellas County Economic Development

Networking Lunch

- 1:00 – 1:10 Message from our sponsor Girls Rock
- 1:10 – 2:10 LMCU Presents – Affordable Housing Call to Action

Break

- 2:20 – 2:25 Message from our sponsor BayFirst
- 2:25 – 3:25 Keynote Speaker – Laura Hine, Chairperson, Pinellas School Board
- 3:35 – 3:45 Closing Remarks & Adjournment Toast
- 5:00 VIP Dinner Sponsored by **ORLANDO HEALTH**

Bonu' Taverna Italiana
601 Central Ave
St. Petersburg, FL 33701

Transportation Provided By





AGENDA

Saturday, August 9, 2025

- 8:00-9:00 Registration | Coffee Reception Sponsored by Kahwa Coffee
- 9:00-10:00 Opening Remarks and Activities
- 10:00-10:45 Keynote, Helen French, Executive Director of the St. Petersburg Art Alliance

Break

- 11:00-12:15 Introduction to Workshop Session #1
- 12:15-1:00 **Networking Lunch**
- 1:00-2:00 Introduction to Workshop Session #2

Break

- 2:30-3:00 **Amplify Digital Power: Women Leading Through Tech and Innovation**

Rose LeJiste, RL Engineering and Tech Solutions
Ora Tanner, Black Unicorn Education
Rene Clayton, Byte Solutions AI
Sara Anderson, Skyway Media

- 3:00-3:30 Closing Remarks

- 6:00-8:10 Closing Celebration & Zubrick Magic Show presented by



Zubrick Magic Theater
1211 1st Ave. N.
St. Petersburg, FL 33705

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